

Section 5.2. Continued

HW7: due tonight: 11:59 pm.

HW8: will be posted this Friday.

Ex Sketch the graph of ① $f(x) = 2^x$

$f(0) = 2^0 = 1 \rightarrow (0, 1)$ $f(-1) = 2^{-1} = \frac{1}{2}$
 $f(1) = 2^1 = 2 \rightarrow (1, 2)$ \downarrow
 $(-1, \frac{1}{2})$

② $f(x) = (\frac{3}{2})^x$

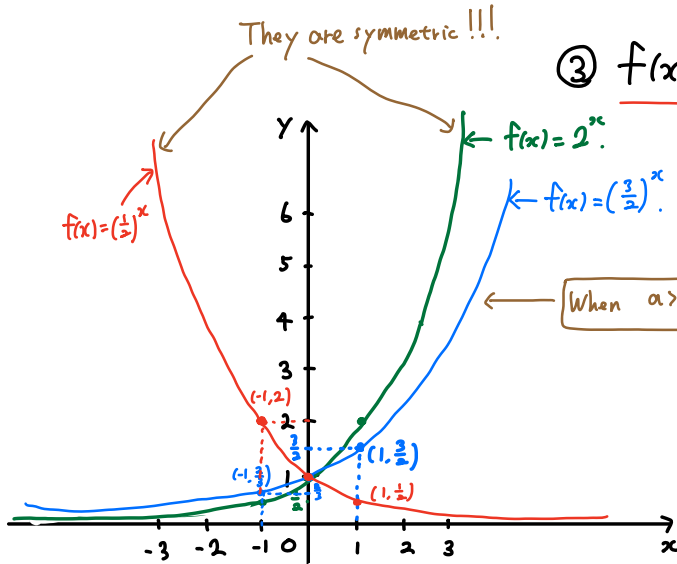
$f(-1) = (\frac{3}{2})^{-1} = \frac{2}{3} \rightarrow (-1, \frac{2}{3})$
 $f(0) = (\frac{3}{2})^0 = 1 \rightarrow (0, 1)$
 $f(1) = (\frac{3}{2})^1 = \frac{3}{2} \rightarrow (1, \frac{3}{2})$

③ $f(x) = (\frac{1}{2})^x$

$f(-1) = (\frac{1}{2})^{-1} = 2 \rightarrow (-1, 2)$
 $f(0) = (\frac{1}{2})^0 = 1 \rightarrow (0, 1)$
 $f(1) = (\frac{1}{2})^1 = \frac{1}{2} \rightarrow (1, \frac{1}{2})$

$= (\frac{1}{2})^x = 2^{-x}$: obtained from ① by replacing $x \rightarrow -x$.

\Rightarrow Graphs of ① and ③ are symmetric with respect to y -axis!

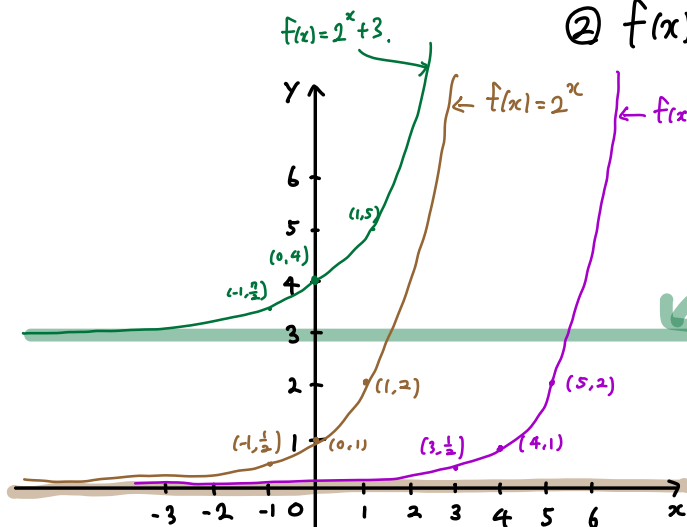


When $a > b > 0$, if $x > 0$ then $a^x > b^x$
if $x < 0$ then $a^x < b^x$

Ex Sketch the graph of ① $f(x) = 2^{x-4}$

$f(x) = 2^{x-4}$ (x by x-4)

② $f(x) = 2^x + 3$



$y = 3$: The horizontal asymptotes of the function $f(x) = 2^x + 3$.

Ex Find an exponential function of the form $f(x) = b \cdot a^{-x} + c$ that

has horizontal asymptote $y = -4$, y -intercept 12 and x -intercept 2 .

$\hookrightarrow (0, 12)$ is on the graph

$\hookrightarrow (2, 0)$ is on the graph

① $f(x) = b \cdot a^{-x} + c$ is obtained from $f(x) = b \cdot a^{-x}$ by adding c .

$y = c$ should be the horizontal asymptote!

Hence, $c = -4$: $f(x) = b \cdot a^{-x} - 4$.

② Since $(0, 12)$ is on the graph,

$$y = b \cdot a^{-x} - 4 \xrightarrow{x=0, y=12} 12 = b \cdot a^0 - 4$$

$$\Rightarrow 12 = b \cdot 1 - 4$$

$$\Rightarrow b = 16 : f(x) = 16 \cdot a^{-x} - 4$$

③ Since $(2, 0)$ is on the graph

$$y = 16 \cdot a^{-x} - 4 \xrightarrow{x=2, y=0} 0 = 16 \cdot a^{-2} - 4$$

$$\Rightarrow 16 \cdot a^{-2} = 4$$

$$\Rightarrow a^{-2} = \frac{1}{4}$$

base of an exponential function should be a positive number not equal to 1

$$\frac{1}{a^2} = \frac{1}{4} \Rightarrow a^2 = 4$$

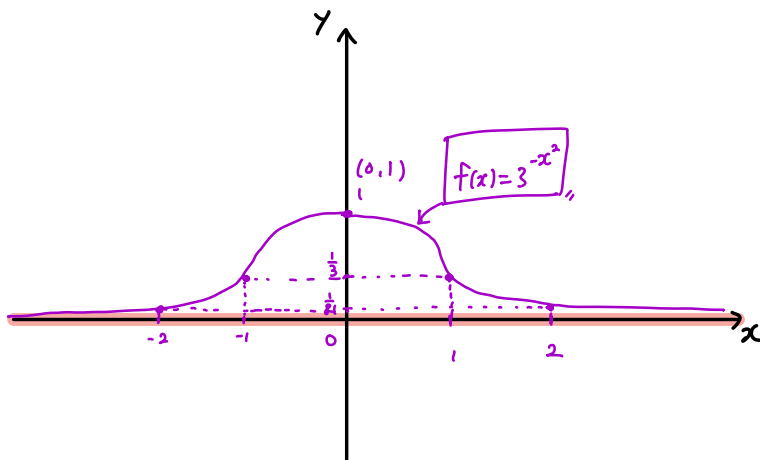
$$\Rightarrow a = 2 \text{ or } a = -2$$

Hence, $f(x) = 16 \cdot 2^{-x} - 4$

Ex Sketch the graph of $f(x) = 3^{-x^2}$.

$$f(x) = 3^{-x^2}, f(-x) = 3^{-(-x)^2} = 3^{-x^2} = f(x) ; f \text{ is even.}$$

\hookrightarrow The graph is symmetric w.r.t. y -axis.



$$f(0) = 3^{-0^2} = 3^0 = 1 \rightarrow (0, 1)$$

$$f(1) = 3^{-1^2} = 3^{-1} = \frac{1}{3} \rightarrow (1, \frac{1}{3})$$

$$f(2) = 3^{-2^2} = 3^{-4} = \frac{1}{3^4} = \frac{1}{81} \rightarrow (2, \frac{1}{81})$$

$$\frac{(-1)^2}{1} = \frac{1^2}{1} = 1$$

Application : Compound Interest

* Recall : Simple Interest.

Suppose $\$P$ is the principal (= amount of money that was ^{initially} invested)

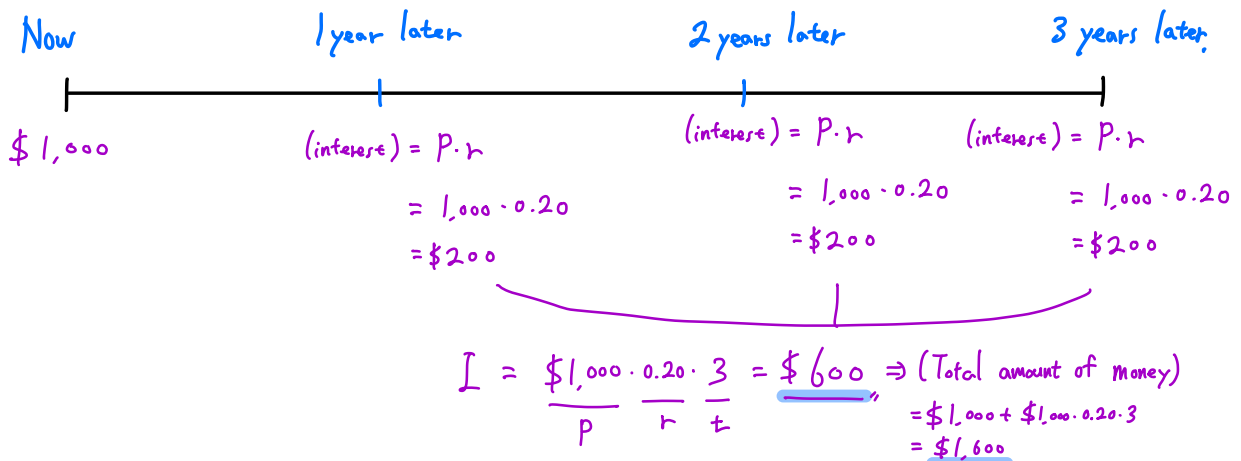
and r is the interest rate.

If the interest is simple interest, we earn $\$Pr$ each year.

Hence, after t year, the total amount of interest (I) is

$I = Prt$ and the total amount of money becomes $P + Prt$.

Ex If $P = \$1,000$ and the interest rate is 20%
(simple interest) $\leftarrow 0.20 = r$



Compound Interest : We update the principal as soon as we get interest!

Suppose P is the principal (= amount of money that was ^{initially} invested) and r is the interest rate.

Also, suppose the interest is compounded once a year.

Then after t years, the total amount of money is $P \cdot (1+r)^t$

$$\$1,000 \cdot (1+0.2)^3 = \$1,728$$

Ex If $P = \$1,000$ and the interest rate is 20%,
(compound interest) $r = 0.20$.

Now	1 year later	2 years later	3 years later
$P = \$1,000$	$I = \$1,000 \cdot 0.20 = \200	$I = \$1,200 \cdot 0.20 = \240	$I = 1,440 \cdot 0.20 = \$288$
	new $P : 1,000 + 200 = 1,200$	new $P : 1,200 + 240 = 1,440$	new $P : 1,440 + 288 = \$1,728$
	$= 1,000 \cdot (1+0.20)^1$	$= 1,200 \cdot (1+0.20)^1$	$= 1,440 \cdot (1+0.20)^1$
		$= 1,000 \cdot (1+0.20)^1 \cdot (1+0.20)^1$	$= 1,000 \cdot (1+0.20)^2 \cdot (1+0.20)^1$
		$= 1,000 \cdot (1+0.20)^2$	$= 1,000 \cdot (1+0.20)^3$